

# Newsletter

## Review

The first testing of the case studies and the Online-Planning-Guide on digital, transnational learning tandems was successfully completed at the four universities with over 80 students.

The qualitative and quantitative findings were analysed with the project team and used to optimise the Online-Planning-Guide and the case studies.

In addition, the first draft version of the manual "How to write pedagogical designed business cases", which supports lecturers in their own development of didactically high-quality, practical case studies, was developed.

## Current project status

The first draft version of the manual was reviewed and evaluated by national education experts from the fields of pedagogy/ higher education and didactics. The feedback was evaluated and the findings were discussed in detail within the collective.

These expert reports and the resulting findings are currently being used to revise and further develop the manual.

Furthermore, the preparation and planning of the second test phase is currently underway, in which the optimised case studies are again processed and evaluated in transnational learning tandems via digital media with the help of the Online-Planning-Guide.

## Prospect

At the third "transnational project meeting", which will initially be held digitally due to the COVID19 pandemic, the project consortium will reflect on the project results to date and discuss the status quo of the manual in order to identify adaptation needs and determine further optimisation.

From October 2020, the second application in the university context will take place via media channels. For this purpose, fine-tuning within the project team and the bilateral tandems will be carried out in order to ensure effective use of the case studies and the online planning guide, followed by a renewed evaluation.

### Project title:

Innovative online learning environments: using business case studies in higher education

### Coordinating body:

University of Cologne,  
Chair of economics and business education

### Project duration:

01.11.2018 – 31.08.2021

### Website:

<https://www.e3cases.uni-koeln.de/>  
<https://www.e3cases.uni-koeln.de/en>



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