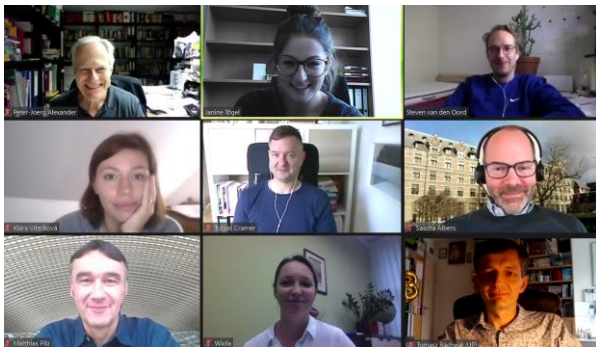


# Newsletter

## Review

In November 2020 the third transnational project meeting took place, in which the responsible project partners from Belgium, Czech Republic, Poland and Germany participated. The project meeting took place via digital channels due to the COVID-19 pandemic.



*Project team at the 3rd digital project meeting*

The meeting was used to discuss the status quo of the Case studies, the Online-Planning-Guide and the Manual, and to identify further adaptation needs. The first test and the evaluation results were critically reflected upon by the project team and on this basis the collective planning of the second test was carried out. In addition, the meeting served to discuss and plan further dissemination activities and publications and to agree on the further project procedure with the project consortium.

## Current project status

The second test phase is currently in progress at the universities, in which the Case studies and the Online-Planning-Guide will be used and tested in the

university context. Students from two universities are working on the Case studies together as a transnational team in small groups and present their results in a final live conference. Subsequently, a comprehensive evaluation with the participating lecturers and students will be carried out with regard to the Case studies as well as the digital and international cooperation.

In addition, the Manual "How to write pedagogical designed business cases" is currently being revised with the help of the reports of national education experts as well as on the basis of the adaptation needs identified by the project team.

## Prospect

After completion of the second test, the qualitative and quantitative evaluation sheets are analysed. The findings will be used to further optimise the Case studies, the Online-Planning-Guide and will be included in the further development of the Manual.

### Project title:

Innovative online learning environments: using business case studies in higher education

### Coordinating body:

University of Cologne,  
Chair of economics and business education

### Project duration:

01.11.2018 – 31.08.2021

### Website:

<https://www.e3cases.uni-koeln.de/>

<https://www.e3cases.uni-koeln.de/en>



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